



Advocacy Toolkit

Be a voice for change with United Way Forsyth County

Quick Talking Points

- United Way of Forsyth County fights for **Youth Opportunity, Healthy Community, Financial Security, and Community Resiliency** in Forsyth and Dawson Counties.
 - ALICE families (Asset Limited, Income Constrained, Employed) make up a large part of our community—they work hard but struggle to afford basics like housing, childcare, and healthcare.
 - Every dollar raised stays local and supports programs that create lasting change.
 - Advocacy is about raising awareness and encouraging others to join the movement.
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Sample Social Media Posts

Facebook:

💙 Change starts with us! Join me in supporting @UnitedWayForsythCountyGA as they fight for youth opportunity, healthy community, financial security, and community resiliency in Forsyth & Dawson Counties. Together, we can make a difference. ✨
#LiveUnited

LinkedIn:

Proud to stand with @united-way-of-forsyth-county_2 💙 Fighting for #YouthOpportunity #HealthyCommunity #FinancialSecurity #CommunityResiliency #LiveUnited

Instagram:

🗣️ Every voice matters. Every action counts. I'm proud to support @UnitedWayForsythCounty as they build a stronger community for us all. 💙 #LiveUnited



How to Take Action

- ✓ Share a United Way story on social media.
 - ✓ Invite a friend to volunteer with you.
 - ✓ Write or call your local leaders about issues that matter: mental health, education, housing, and financial stability.
 - ✓ Attend a United Way event and bring a neighbor.
 - ✓ Become a United Way ambassador at your workplace or civic group.
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Stay Connected

- **Follow us:** [Facebook](#) [Instagram](#) [LinkedIn](#)
 - **Sign up for updates:** visit www.unitedwayforsyth.com
 - **Invite others:** Bring a friend to a tour, event, or volunteer project.
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👉 *Advocacy is simple: share the message, use your voice, and invite others to join. Together, we can make sure every child, family, and neighbor in Forsyth and Dawson Counties has the opportunity to thrive.*